**AVNU ALLIANCE** 

MILAN ASSOCIATE MEMBERSHIP

Milan<sup>TM</sup> is the networked AV system architecture that assures interoperability of the network ecosystem through a certification program developed by Avnu Alliance<sup>®</sup>.

The Milan Associate Membership is a low-cost way to join Avnu created for professional audio end device manufacturers who wish to submit professional audio end devices for Milan certification testing. These devices may either be manufacturer implementations of Milan or they may be devices that incorporate a Milan-certified module.

### **GETTING STARTED**

## 1 STEP ONE: BECOME A MEMBER

Milan Associate Membership is \$1000 per company, per year. You can get started by reaching out to admin@avnu.org for a participation agreement and other membership materials or to speak with an Avnu representative.

## 2 STEP TWO: GET YOUR DEVICE CERTIFIED

If you have joined Avnu because you are ready to test and certify your Milan™ device OR you have implemented a Milan-certified Audio Module and you are ready to register that device as certified, here is what you need to know:

Milan Associate members of Avnu may submit professional audio end devices for Milan certification testing, such as single loudspeakers, microphones, multichannel mixing desks and multi-port conferencing systems, as examples. Members who have pro audio end devices should reach out to Avnu's Certification team at TPM@avnu.org

If you have implemented a Milan-certified Audio Module from another manufacturer you will still need to submit paperwork to Avnu to receive certification. Certification through Avnu is the legal and formal documentation that a device meets specifications. The next few steps will tell you what you specifically need in order to register a certified Milan device.

- Pro Audio devices that implement Milan-certified modules will only require a simplified test for verification and a confirmation from the Milan module manufacturer.
- > That verification paperwork can be submitted to Avnu for certification through admin@avnu.org.
- After that paperwork is processed and verified, Avnu will issue the Milan Certification and your product will be included on the Certified Product Registry on the Avnu public website. At this point you may use the Milan Certification Logo on your products and in your marketing materials.
- > There is a certification fee of \$250 USD for each product certified but there is no limit to the number of devices a company may certify at this membership.

TO FIND OUT HOW TO SUBMIT PRODUCTS FOR VERIFICATION AND CONFIRMATION, PLEASE REACH OUT TO THE SUPPLIER WHO YOU PURCHASED THE MODULE FROM.

#### AVNU PROMOTER

Have a voice and a vote in the future of TSN ecosystem

#### AVNU ADOPTER

Develop and implement using Avnu standards

#### MILAN ASSOCIATE

Test and Certify Milan devices

AS A MEMBER, YOU MAY:	
Receive Final specifications and market requirement documents	Milan specs only
Submit products for certification registration	• • Milan end devices only
Use the Avnu Alliance name and/or logo in connections with participation status	• • Milan logos only
Access to Avnu test tools for in-house product testing at a reduced price	• • •
Participate in general and annual member meetings	• • •
Access to members-only collaboration portal	<ul> <li>*limited to two accounts per company</li> </ul>
Get listed on the Avnu Alliance website	• • •
Participate in pre-cert plugfests	Milan plugfests only
Access to pre-release specifications and tools	•
Contribute towards draft deliverables through participation in working groups and task groups	•
Chair committees, working groups and subgroups	•
Attend face-to-face meetings	•
Ability to obtain voting rights	•

# QUESTIONS?

If you have questions about testing tools, certification or about the verification tests, you may reach out to TPM@Avnu.org. Milan Associate members may have access to final Milan specifications, test plans, best practices, design recommendation documents, and market requirement documents as well as Avnu test tools for in-house product testing at a reduced rate. Milan Associate members are also invited to annual member meetings and can be listed on the Avnu Alliance website.

More answers to common questions are available here: https://avnu.org/milan-associate-membership-faqs/