



## For Immediate Release

### **AudioScience AVB devices work seamlessly with Apple® Macs.**

NEWCASTLE, DE May/9/2017) AudioScience, a leader of professional audio peripherals in the installed sound and radio broadcast industries, is pleased to announce a firmware upgrade for their Hono AVB endpoints that provides compatibility with AVB enabled Apple® Mac computers.

Any AudioScience Hono AVB Mini or Custom running firmware 1.0.0 or higher when directly connected via Ethernet to a Mac running macOS Sierra will now instantly appear as a multi-channel audio resource. Because the connection is Ethernet the Hono may be located as far away as 100m from the Mac allowing for flexibility in hardware placement.

Dr. Andrew Elder, Director of Software Engineering for AudioScience said, "Apple was an early adopter of the IEEE family of AVB standards and natively supports them across notebooks and desktops, so it made sense to work towards plug-and-play compatibility with AudioScience's AVB endpoints." Dr. Elder continues; "Apple's core exudes simplicity, and being able to select an AudioScience AVB Pro Audio product as an audio interface using a simple mouse click delivers an ease of use experience."

The simplicity of using the IEEE AVB standards for professional audio in the new Mac Sierra OS caught AudioScience's attention. Nicole Santiago Product Sales Manager for AudioScience said, "One click in Apple's Audio Midi Setup and you are now connected to AudioScience's Pro Audio AVB devices and 'it just works'."

The firmware upgrade is available now from the [AudioScience](http://www.audioscience.com) website. Check your product page for the latest version.

For the Hono AVB Custom:

[http://www.audioscience.com/internet/products/avb/hono\\_avb\\_custom.htm](http://www.audioscience.com/internet/products/avb/hono_avb_custom.htm)

For the Hono AVB Mini:

[http://www.audioscience.com/internet/products/avb/hono\\_avb\\_mini.htm](http://www.audioscience.com/internet/products/avb/hono_avb_mini.htm)

#### **About AudioScience, Inc.**

AudioScience, Inc. designs, manufactures and markets digital audio peripherals for radio broadcast and installed sound applications. AudioScience is headquartered at 42 Reads Way, New Castle, Delaware 19720, with offices in Costa Mesa - California, Rochester - New York, Malaga - Spain, and Singapore. For more information, phone +1-302-324-5333, email [salesasi@audioscience.com](mailto:salesasi@audioscience.com), or visit the company's website at [www.audioscience.com](http://www.audioscience.com).

#### **About Apple**

Apple revolutionized personal technology with the introduction of the Macintosh in 1984. Today, Apple leads the world in innovation with iPhone, iPad, Mac, Apple Watch and Apple TV. Apple's four software platforms — iOS, macOS, watchOS and tvOS — provide seamless experiences across all Apple devices and empower people with breakthrough services including the App Store, Apple Music, Apple Pay and iCloud. Apple's more than 100,000 employees are dedicated to making the best products on earth, and to leaving the world better than we found it.