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AVnu Alliance Sponsors Second Annual Conference on Time Sensitive Networks and Applications (TSNA)

The 2016 conference features two days of technical content and keynotes from experts at Cisco, Intel, and TTTech

San Jose, CA. – March 21, 2016 – AVnu Alliance, the industry consortium driving open standards-based deterministic networking is a key sponsor of the second-annual Conference on Time Sensitive Networking and Applications (TSNA), taking place April 12-13, 2016 at the DoubleTree by Hilton in San Jose, CA. TSNA 2016 features two days covering how standard Ethernet is used for deterministic communications and time synchronization with an in-depth and diverse agenda featuring a powerhouse line-up of leaders and speakers from IT, industrial, automotive and AV industries and an evening reception and networking dinner.

Following a successful sold-out launch event in 2015, the conference's second year will feature an even broader range of leaders deeply involved in deterministic Ethernet. This year's event will kick off and wrap up with keynote addresses by industry experts from Cisco, Intel and TTTech. TSNA 2016 session content will explore topics and themes including:

- Technical overviews on current and emerging standards for time sensitive applications such as scheduled networks and wireless adoption
- Market impact - including discussions of real-world applications across markets
- Tips and tools for developers - ranging from open-source software to testing tools
- Networking opportunities with individuals who are leading the development and adoption of deterministic networking technologies

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"It was thrilling to see so much interest and dedication from industry leaders at the 2015 inaugural conference," said Kevin Stanton, TSNA Conference Chair. "This year's event has attracted even greater support as the applications and markets continue to expand. It is encouraging to hear the positive response and market demand that this event has sparked for more learning and networking opportunities across companies and markets."

AVnu Alliance joins members Biamp, Intel, Calnex, TTTech, National Instruments, Extreme Networks and Meyer Sound to sponsor the technical conference.

For more information on the Conference on TSNA including how to register and the full agenda please visit, http://2016.tsnaconference.com/ .

To find out more about joining AVnu Alliance, please visit www.avnu.org. Stay up to date with the latest additions to the agenda on Twitter via the #TSNA16 hashtag.

About AVnu Alliance

The AVnu Alliance is a community creating an interoperable ecosystem of low-latency, time-synchronized, highly reliable networked devices using open standards. AVnu creates comprehensive certification programs to ensure interoperability of networked devices. The foundational technology enables deterministic synchronized networking based on IEEE Audio Video Bridging (AVB) / Time Sensitive Networking (TSN) base standards. The Alliance, in conjunction with other complimentary standards bodies and alliances, drives ecosystems built on open standards in professional AV, automotive, industrial control and consumer segments.

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About TSNA

Created in 2015, the Conference on TSNA is the first event dedicated to deterministic Ethernet and time sensitive networks & application. TSNA aims to be the annual technical conference for leaders and interested specialists across IT, industrial control, automotive and audio/video spaces to discuss trends and share implementation best practices, reference guides and open source software efforts.

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