



Contact: Caster Communications, Inc. at 401.792.7080

Avnu Alliance Co-Hosts 2017 TSN/A Conference with WEKA FACHMEDIEN in Germany

Avnu Alliance Leadership and Members to Present Keynotes and Sessions

Stuttgart, Germany. – September 5, 2017 – [Avnu Alliance](#), the industry consortium driving open standards-based deterministic networking through certification, is co-hosting the 2017 [Time Sensitive Networks and Applications \(TSN/A\) Conference](#) with [WEKA FACHMEDIEN](#) on September 20-21 at the Mövenpick Hotel Stuttgart Airport in Germany.

The TSN/A Conference is a combination of the “TSNA Conference” and the “Industrial Ethernet TSN Kongress” and offers attendees insights into Time-Sensitive Networks and usage in applications for Automotive, Industrial, Professional Audio/Video and more. The conference spans two days of technical sessions, panel discussions, vendor demonstrations, and participant networking.

“We are excited to bring together experts and thought leaders from around the world to the TSN/A Conference in Germany this year” said Kevin Stanton, Avnu Alliance Chairman, who will also deliver a conference presentation on [Time Synchronization on Wired and Wireless Infrastructure](#). “It’s been a pleasure to join forces with WEKA FACHMEDIEN as the speakers present both the technology of TSN and its implications across our industries.”

On Wednesday, September 20, the first day of the conference, programming will feature two keynotes from Avnu Alliance members. Wolfgang Schenk of Hirschmann Automation and Control will present on [“Time-Sensitive Networking: Enabling Technology for the Automation Model of the Future,”](#) analyzing the transformation of the automation pyramid towards an automation pillar and discussing why TSN is the enabling technology for this transformation. Avnu Alliance Member BMW representative Dr. Kirsten Matheus will give a keynote on the [“Use of AVB and TSN in the Automotive Industry.”](#) Specifically, the presentation will describe the results of two workshops that Avnu Alliance held to gauge the need in the automotive industry for different Audio Video Bridging (AVB)/TSN functions.

Other Avnu members will present various industry topics at the conference including Marvell, Rockwell Automation, General Motors, Cisco, TTTech, RUETZ SYSTEM SOLUTIONS, National Instruments, Excelfore, NXP, Calnex, Analog Devices, Synospys, and Biamp.

The agenda and registration for the 2017 TSN/A Conference is available at <http://www.tsnaconference.de/home.html>.

To find out more about joining Avnu Alliance, please visit www.avnu.org.

About Avnu Alliance

The Avnu Alliance is a community creating an interoperable ecosystem of low-latency, time-synchronized, highly reliable networked devices using open standards. Avnu creates comprehensive certification tests and programs to ensure interoperability of networked devices. The foundational technology enables deterministic synchronized networking based on IEEE Audio Video Bridging (AVB) / Time Sensitive Networking (TSN) base standards. The Alliance, in conjunction with other complementary standards bodies and alliances, provides a united network foundation for use in professional AV, automotive, industrial control and consumer segments.

Press Contact

Caster Communications, Inc. 401-792-7080

Alex Crabb alex@castercomm.com cell: +1-401-318-3339

Alex Gil agil@castercomm.com cell +1-703-282-8963