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AVnu Alliance Industrial Membership Grows with Two New Members

Industrial powerhouses Rockwell Automation and Kollmorgen have joined the Alliance as Time Sensitive Networking becomes a key ingredient for IoT convergence

Beaverton, OR – January 28, 2016 – [AVnu Alliance](#), the community driving open, standard, deterministic networking through certification; announces expansion of its Industrial Segment. Rockwell Automation and Kollmorgen, both leaders in industrial automation, bring valuable expertise to AVnu Alliance activities incorporating new standards such as Time Sensitive Networking (TSN) into a common networking foundation.

As one of the world's leading companies dedicated to industrial automation and information, Rockwell Automation has a long history of technological innovation in industrial control systems.

"We continue to evolve our industrial control and information solutions to help customers drive real-time productivity and innovation as they strive towards building a Connected Enterprise," said Joe Kann, vice president, Global Business Development, Rockwell Automation. "By participating in the AVnu Alliance, we plan to share our industry knowledge and work together with other members towards further enhancing standard IP-based Ethernet for manufacturing."

Kollmorgen, as a leader in the supply of high performance motion control solutions has demonstrated a long-standing commitment to open communication standards and network flexibility. Kollmorgen has supported Ethernet based networks for many years.

"Kollmorgen's business as a provider of innovative high-speed motion solutions is driven by ever-evolving customer needs for high-performance, multi-device fieldbus options," said Steve Crass, VP North America Industrial Automation and Aerospace & Defense at Kollmorgen. "Joining AVnu Alliance is a logical next step for our business and AVnu provides us with a forum that will support open systems architectures for many years to come."

The addition of these companies exemplifies the importance of the continued evolution of standard Ethernet through TSN. The experience with control networking that these companies possess will complement the existing efforts within the AVnu Alliance to define a common foundation for the Industrial Internet. This next step for standard Ethernet will enable complete convergence of standard IT traffic and the control system and will enable IoT for the industrial, automation and manufacturing sectors.

"Rockwell Automation and Kollmorgen have both shown leadership in their respective fields over the years. The AVnu Alliance looks forward to their contributions and forward-thinking philosophies when it comes to automation and how it can improve a variety of industrial processes," said Gary Stuebing, AVnu Alliance President. "They both bring a range of products and technologies that will complement and bolster our efforts with TSN in the industrial space."

If you are interested in joining AVnu Alliance or learning more, please contact administration@AVnu.org.

About AVnu Alliance

The AVnu Alliance is a community creating an interoperable ecosystem of low-latency, time-synchronized, highly reliable networked devices using open standards. AVnu creates comprehensive certification programs to ensure interoperability of networked devices. The foundational technology enables deterministic synchronized networking based on IEEE Audio Video Bridging (AVB) / Time Sensitive Networking (TSN) base standards. The Alliance, in conjunction with other complimentary standards bodies and alliances, drives ecosystems built on open standards in professional AV, automotive, industrial control and consumer segments.

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