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## **RCF Joins Avnu Alliance as Newest Professional Audio and Milan Workgroup Member**

**Orlando, FL – InfoComm 2019 – June 11, 2019 – [Avnu Alliance](#)**, an industry consortium enabling open, standards-based deterministic networking, welcomes Italy-based professional audio manufacturer, [RCF](#) as a new member to the organization’s pro AV segment, to support the Milan networking protocol. [Milan](#) a standards-based, user-driven deterministic network protocol based on Audio Video Bridging (AVB) for professional media, that assures devices will work together at new levels of convenience, reliability and functionality. Created and maintained by pro audio market leaders in the Avnu Alliance, Milan is the first tangible solution for promising deterministic, reliable, and future-proof delivery of networked media.

RCF joins other leading pro audio manufacturers that make up the core of the Milan workgroup in continuing to drive forward Milan’s market growth and momentum and deliver truly interoperable pro audio networked devices. Founded in 1949, RCF is a long-time audio industry manufacturer, with a modern manufacturing facility based in Italy, developing speakers, mixing consoles, microphones, technology, and accessories for live sound, professional and installed sound, and commercial audio needs.

“We have been following the Milan work that has been ongoing within Avnu Alliance from a close distance for the past year and we are thrilled to announce that we’re joining the group and our intention to add Milan connectivity to our product line,” said Umberto Zanghieri, R&D Manager, RCF. “With our philosophy of utilizing the latest technologies as required by our customer base, and to expand our professional audio products offering, we decided to join the Milan initiative within Avnu.”

“We’re excited to welcome RCF as the newest pro AV segment and Milan workgroup member,” said John McMahon, Pro AV Segment Chair, Avnu Alliance. “RCF is renowned in the industry for being a long-time innovator in professional audio products and technology, a perfect fit for contributing to the goals and plans of the Milan workgroup and Avnu Alliance as a whole. We look forward to their valuable industry insight and contribution in helping us continue to make Milan together.”

Learn more about RCF online at <https://www.rcf.it/> and at InfoComm 2019 in Booth #6551. Learn more about Avnu Alliance and becoming a member at <https://www.avnu.org> and Milan at <https://www.avnu.org/Milan>.

### **About Milan**

*Thoughtfully designed and developed, Milan is a user-driven protocol built on top of IEEE Audio Video Bridging (AVB) open standards with added specification requirements for professional media to ensure that all Milan devices will work together on a Pro AV network. Milan is the Pro AV market-defined protocol and toolkit that provides manufacturers a specific set of rules and directives for products to be built with requirements for the network layer*

and the application layer including media streams, formats, clocking and redundancy, and thus once tested and certified, form a fully interoperable ecosystem for deterministic networking in the Pro AV market.

**About Avnu Alliance**

*Avnu Alliance is a community creating an interoperable ecosystem of low-latency, time-synchronized, highly reliable networked devices using open standards. Avnu creates comprehensive certification programs to ensure interoperability of networked devices. The foundational technology enables deterministic synchronized networking based on IEEE Audio Video Bridging (AVB) / Time Sensitive Networking (TSN) base standards. The Alliance, in conjunction with other complementary standards bodies and alliances, provides a united network foundation for use in professional AV, automotive, industrial control and consumer segments.*

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