



MEDIA ALERT

Avnu Alliance to Host Live Webinar “Wireless TSN Market Expectations, Capabilities, and Certification”

Members from Intel, Cisco, and Keysight Technologies will present on extending Time Sensitive Networking capabilities over Wi-Fi and 5G wireless networks in the IIoT, enterprise, and professional media markets and beyond.

BEAVERTON, OR – [Avnu Alliance](#), the industry consortium driving open, standards-based deterministic networking, announces plans to host a new live webinar that will provide a look into the progress that wireless Time Sensitive Networking (TSN) is making, its role on the network and benefits, models for rollout and implementation, and what stakeholders need to know to begin planning now.

The webinar, hosted by FierceWireless and presented by Avnu, will take place on **October 11, 2021, from 2:00 pm ET – 3:00 pm ET**, including time for Q+A.

Speakers include members Dave Cavalcanti, Intel Corporation and Avnu Wireless TSN workgroup chair, Malcolm Smith, Cisco, and Alon Regev, Keysight Technologies, who all bring extensive experience in wireless technology engineering, strategy, and development.

There is a burgeoning consensus that Time Sensitive Networking (TSN) and wireless capabilities will combine to unlock standards-based, scalable, and highly flexible use cases. Resting on the foundation of open standards as defined in IEEE 802.1, TSN-based Wi-Fi and 5G networks will be able to support a range of industries and applications, from the factory floor to the enterprise, live sound, and many others. Wireless TSN can be used to manage automated operations, digest and react to data from multiple systems in real-time, and provide a flow of time-sensitive data that will fuel enhanced AI decision-making, greater efficiency, and expanding customization capabilities, among a whole host of other benefits.

By better understanding the fundamental benefits and role that TSN plays on a network, and models for rolling TSN onto wireless networks, stakeholders can begin planning now for the inevitable, untethering of the IoT and other time-sensitive applications from its wired infrastructure.

Registration for the webinar is now open at: <https://pages.questexnetwork.com/AvnuAlliance-Registration-101121.html>

Visit avnu.org/wirelessTSN to learn more about Avnu’s Wireless TSN workgroup activities.

About Avnu Alliance

Avnu Alliance is a community creating an interoperable ecosystem of low-latency, time-synchronized, highly reliable networked devices using open standards. Avnu creates comprehensive certification programs to ensure

interoperability of networked devices. The foundational technology enables deterministic synchronized networking based on IEEE Audio Video Bridging (AVB) / Time Sensitive Networking (TSN) base standards. The Alliance, in conjunction with other complimentary standards bodies and alliances, provides a united network foundation for use in professional AV, automotive, industrial control and consumer segments.

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