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Contact: Caster Communications, Inc. at 401.792.7080

AVnu Alliance Drives ISE Education through Industry Training on the Future of AV Networks

AVnu Alliance hosts the only manufacturer-independent education training approved for InfoComm Renewal Units at ISE 2016

Amsterdam – Integrated System Europe 2016, RAI – January 12, 2016 – AVnu Alliance, the industry consortium driving open, standards-based deterministic networking announces an expanded education initiative at Integrated Systems Europe (ISE) 2016. The half-day education training is hosted at the RAI the day before the ISE show floor opens. AVnu Alliance has been named an official InfoComm International Renewal Unit (RU) Provider for the training event. AVnu Alliance members will also provide expanded education with a series of presentations and a Master Class taking place during the ISE show program.

AVnu Alliance will continue its commitment to an ongoing education program through its "Next Generation AV Network Fundamentals and Design" Education Training Day on February 8, 2016 from 12:30 p.m. to 5:00 p.m. CET at the Amsterdam RAI in room G107. AVnu Alliance members and experts will overview the evolution of Ethernet and delve into how Pro AV applications can take advantage of these new capabilities. The half-day training program consists of three segments starting with an introduction to the principles of digital networking and IP/Ethernet, including an overview and mapping of protocols. Following the introduction, presenters will focus on Network Topology to explain end-user installation and configuration considerations. The final third of the day will cover AV solutions backed by installation and Audio Video Bridging/Time Sensitive Networking (AVB/TSN) system architecture examples.

Attendees will be treated to a demonstration of Axon Digital Design's Ethernet AVB/TSN network backbone for broadcast video.

The training will be presented by Steve Carlson, a veteran in the field of networked systems and standards, along with AVnu members including Christian Diehl, Product Manager for Intercom Systems with Riedel Communications. Attendees will leave the training with a better ability to specify and configure an Ethernet-based AV network system. Guests are encouraged to attend a cocktail networking hour open to the public directly after the final education session.

The session is free and attendees qualify for 3 RU Credits. This will allow more than 9,000 professionals holding InfoComm International's Certified Technology Specialist credential to earn renewal units towards their certification by completing the AVnu Alliance education program on February 8, 2016.

RSVP is required for the AVnu Alliance hosted Training Day. Please register to attend the free session here: https://www.eventbrite.com/e/ise-training-next-generation-av-network-fundamentals-and-design-tickets-19862732969

"AVnu Alliance has shown a commitment to bettering the audiovisual industry through the delivery of quality training that supports accreditation," said David Labuskes, CTS, RCDD, Executive Director and CEO, InfoComm International. "By fostering professional development, the Alliance has demonstrated its leadership and strong support of the industry."

For additional information on the training and availability for the event, please visit www.AVnu.org/ISE2016

In addition to the training event, AVnu Alliance members will participate in several presentations and trainings throughout ISE 2016 as part of the official program to further education for the ISE community on AV networking. The schedule for these ISE sessions throughout the week is as follows:

- **InfoComm FlashTrack: Why Should AV Care About IoT?**
  - February 9, 2016 at 11:00 AM
  - Speaker: Graeme Harrison, EVP of Marketing for Biamp
- **ISE Unified Communications Theatre: UCC & Huddle Spaces**
  - February 9, 2016 at 2:30 PM
  - Speaker: Graeme Harrison, EVP of Marketing for Biamp
- **ISE Audio Solutions Theatre: Exploring Networked Audio Protocols: AVB, CobraNet & Dante**
  - February 9, 2016 at 2:30 PM
  - Speaker: Justin O'Connor, Product Manager of Audio Products for Biamp
- **ISE Audio Solutions Theatre: Understanding AVB/TSN and Its Advantages**
  - February 10, 2016 at 11:30 AM
  - Speaker: Graeme Harrison, EVP of Marketing for Biamp
- **ISE Commercial Solutions Theatre: AVB/TSN Visitor Attraction - Large Scale Installation at Chimelong**
  - Thursday, February 11, 2016 at 11:30 AM
  - Speakers: Leonhard Wagner, Kraftwerk and Richard Bugg, Digital Products Solutions Architect, Meyer Sound
- **InfoComm MasterClass: Digital Networking**
  - Thursday, February 11, 2016 at 2:00PM
  - Speaker: Richard Bugg, Digital Products Solutions Architect at Meyer Sound
  - 3 RU Credits
- **ISE Unified Communications Theatre: Identifying & Preparing for Industry Trends**
  - February 10, 2016 at 2:00 PM
  - Speaker: Sally Blank, Sales Development Director, Unified Communications for Biamp

About AVnu Alliance
The AVnu Alliance is a community creating an interoperable ecosystem of low-latency, time-synchronized, highly reliable networked devices using open standards. AVnu creates comprehensive certification programs to ensure interoperability of networked devices. The foundational technology enables deterministic synchronized networking based on IEEE Audio Video Bridging (AVB) / Time Sensitive Networking (TSN) base standards. The Alliance, in conjunction with other complimentary standards bodies and alliances, develops complete solutions in professional AV, automotive, industrial control and consumer segments.

About the Certified Technology Specialist Credential
InfoComm International's Certified Technology Specialist, Certified Technology Specialist –Design and Certified Technology Specialist – Installation are the only audiovisual certification programs accredited by the International Organization for Standardization's (ISO) United States representative, the American National Standards Institute (ANSI). Accepted by the U.S. Veterans Administration for reimbursement under the Montgomery G.I. Bill, InfoComm certification programs are designed to establish and maintain widespread credibility for the audiovisual industry and the professionals who perform the work. InfoComm's CTS, CTS-D, and CTS-I renew their credential every three years through continuing education. Each renewal candidate is required to attain 30 renewal units (RUs). To learn more about InfoComm International and the Certified Technology Specialist (CTS) accreditations, visit infocomm.org/certification.

Press Contact
Caster Communications, Inc. 401-792-7080
     Alex Crabb alex@castercomm.com cell: +1-401-318-3339
     Kalyn Schieffer kalyn@castercomm.com cell +1 512-971-6161