

UPCOMING EVENTS

InfoComm2015

June 16-19, 2015
(AVnu Alliance booth #551
Orlando Convention Center)

AVnu MWG member face-to-face

June 24-25, 2015
(National Instruments, Austin, TX)

AVnu MWG European member face-to-face

October 21-22, 2015
(TTTech, Vienna)

138th International AES Convention

October 29-November 1, 2015
(Javits Center, NYC)

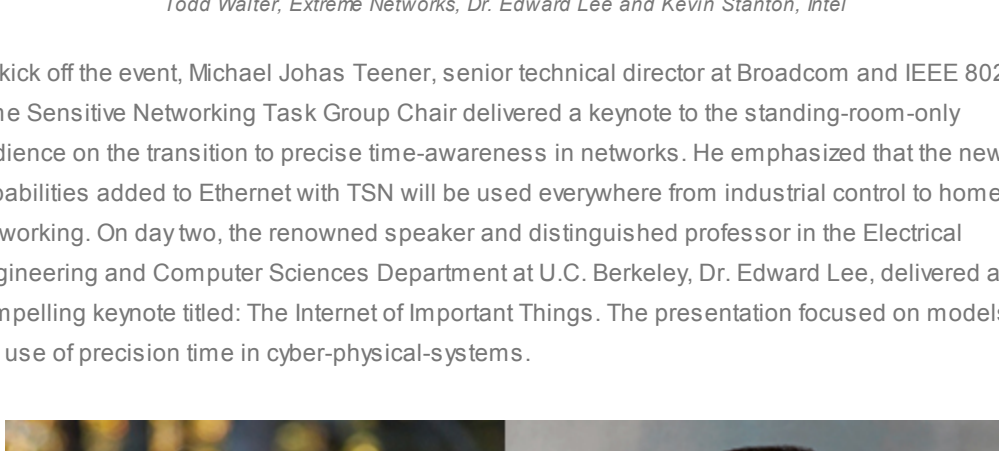
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LETTER FROM THE BOARD OF DIRECTORS



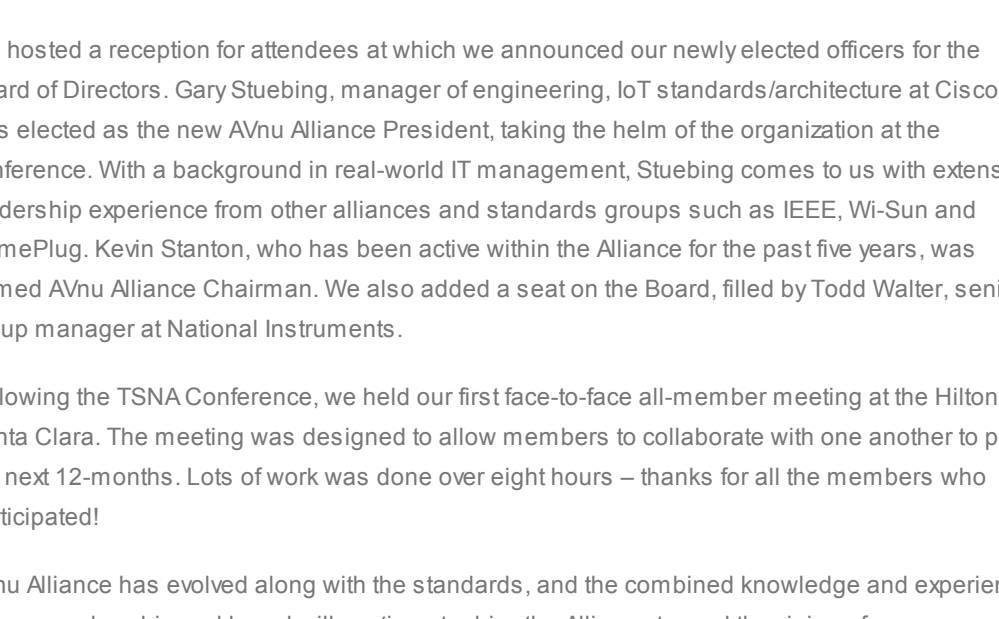
Michael Johas Teener delivers a keynote to the standing-room-only audience

We were proud to sponsor the first-ever Conference on Time Sensitive Networks and Applications (TSNA), where we joined engineers, integrators, product managers and executives from around the world for a multi-day series of technical tracks aimed at educating and generating awareness of emerging AVB/TSN standards and their applications.



Todd Walter, Extreme Networks, Dr. Edward Lee and Kevin Stanton, Intel

To kick off the event, Michael Johas Teener, senior technical director at Broadcom and IEEE 802.1 Time Sensitive Networking Task Group Chair delivered a keynote to the standing-room-only audience on the transition to precise time-awareness in networks. He emphasized that the new capabilities added to Ethernet with TSN will be used everywhere from industrial control to home networking. On day two, the renowned speaker and distinguished professor in the Electrical Engineering and Computer Sciences Department at U.C. Berkeley, Dr. Edward Lee, delivered a compelling keynote titled: The Internet of Important Things. The presentation focused on models for the use of precision time in cyber-physical-systems.



New AVnu Alliance Chairman, Kevin Stanton and new AVnu Alliance President Gary Stuebing

We hosted a reception for attendees at which we announced our newly elected officers for the Board of Directors. Gary Stuebing, manager of engineering, IoT standards/architecture at Cisco, was elected as the new AVnu Alliance President, taking the helm of the organization at the conference. With a background in real-world IT management, Stuebing comes to us with extensive leadership experience from other alliances and standards groups such as IEEE, Wi-Sun and HomePlug. Kevin Stanton, who has been active within the Alliance for the past five years, was named AVnu Alliance Chairman. We also added a seat on the Board, filled by Todd Walter, senior group manager at National Instruments.

Following the TSNA Conference, we held our first face-to-face all-member meeting at the Hilton Santa Clara. The meeting was designed to allow members to collaborate with one another to plan the next 12-months. Lots of work was done over eight hours – thanks for all the members who participated!

AVnu Alliance has evolved along with the standards, and the combined knowledge and experience of our membership and board will continue to drive the Alliance toward the vision of an open ecosystem of standards-based, certified-interoperable products that revolutionize networking for all time-sensitive applications. We are excited to close out this quarter with even more promotion of AVB/TSN and member products with our 6th annual InfoComm booth (#551).

Looking forward to seeing some of you in Orlando!

- The AVnu Alliance Board of Directors

HERE'S WHAT WE'VE BEEN UP TO

Over the past few weeks we've issued new AVB/TSN case studies from the field, showcasing real-world benefits of AVB/TSN today. Below are two of the most recent:

United Brotherhood of Carpenters (UBC) Becomes One of the Largest AVB Installations in North America

The UBC recently completed its new international training facility in Las Vegas. UBC required a flexible audio solution that was capable of supporting the large, multi-functional building. Integrator AVDB of Las Vegas realized that Biamp System's Tesira with AVB was the best fit for this large-scale project. AVB not only reduces the amount of wiring needed inside the facility, but allows for easier overall connectivity and the flexibility needed for UBC to expand its audio system as the needs grow and change. This installation also includes the Extreme Networks AVnu-certified X440 series of AVB switches. To see the full case study, please visit [Biamp's website](#).

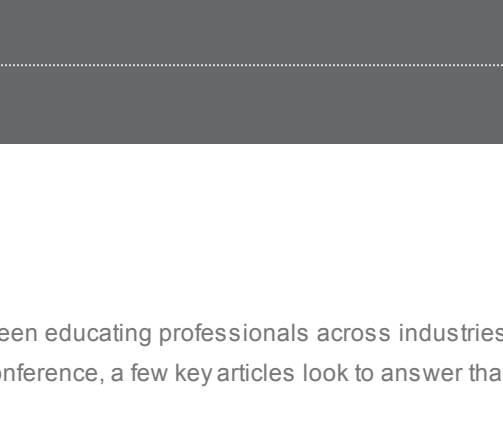
ACCEPT Rock Band uses AVB-powered Touring Rig

International heavy metal rock band, ACCEPT, has been touring the globe for over three decades, and spent many of those years lugging around heavy performance equipment or relying on unpredictable local gear at each stop. To keep their sound consistent and make traveling around the world a bit easier, they sought an agile, mobile solution that could still produce high quality sound. AVnu Alliance members Pivtec, Avid and Extreme Networks all came together to create a solution with an AVB backbone that would make it easy for the band to travel with. The Avid VENUE S3L-X and Pivtec personal monitor mixing system are linked via Ethernet AVB by an AVnu-certified Extreme Networks Summit X440-8p switch. "Now with our AVB-powered system we have experienced drastic time savings," said Wolf Hoffmann, guitarist for ACCEPT. "We take advantage of advanced virtual sound checks which allow us to run recordings from the previous night, listen to the channels and check the sound quality easily and efficiently from the front of the house." To read the full case study, head over to [Pro Sound Web](#).

Upcoming Events for AVnu Alliance

InfoComm 2015

This year at InfoComm, AVnu will deliver new in-booth education sessions from AVnu members on several AVB/TSN topics, ranging from troubleshooting to case studies from the field. The dedicated AVnu Alliance Pavilion (booth #551) will also display AVB/TSN and AVnu-certified ecosystems in a product showcase. The full schedule of presentations is now available [here](#).



On Friday, June 19 at 8:00 AM, Jeff Kofinoff, Meyer Sound, will give a presentation as a part of the official InfoComm program. In his presentation, "Deploying Large-Scale AVB Networks" he will share how AVB/TSN can simplify building audio networks. Attendees will gain insider tips on how to plan, deploy, and manage AVB audio and video networks with thousands of audio channels.

Alliance members AudioScience and Extreme Networks will sponsor an industry-networking cocktail party on Wednesday, June 17, from 4:00 to 5:00 p.m. in the AVnu Alliance booth. Attendees are invited to join for discussion on the latest trends in AVB/TSN and AVnu Certification. Click [here](#) to register.

For AVnu Alliance Members

We will host our first ever All-Member face-to-face at the Hilton Santa Clara on the day after the TSNA Conference, making it easy for Alliance members to join us for both events. Presentations about AVB/TSN standards, certification testing plans, use cases, and more will provide members with an update and review of the AVnu Alliance roadmap and provide valuable resources to members looking to implement AVB/TSN into their products.

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