PRESS RELEASE
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KUKA Robotics and Schneider Electric join Avnu Alliance

Two major drivers in industrial automation add expertise to Avnu Alliance membership

Beaverton, OR – Oct 18, 2016 – Avnu Alliance, the industry consortium driving open standards deterministic networking through certification, welcomes KUKA Robotics and Schneider Electric as an expansion of the industrial market segments represented within the organization.

Headquartered in Augsburg, Germany, KUKA Robotics is a global automation company that serves as a supplier of automation solutions. KUKA offers tailored solutions ranging from the core component – the robot – to cells and large-scale systems across various industries.

Schneider Electric is a global specialist in energy management and automation who has provided best in class Industrial Ethernet solutions to its customers since the mid 1990's. Schneider Electric's Transparent Factory and later Transparent Ready programs introduced industrial customers to the Internet Protocol (IP) technologies that are the foundation of the IoT today.

"Joining the Avnu Alliance is a natural step for Schneider Electric as we strongly believe in open standards," said Greg Lakis, Director, IoT Network Services Platform at Schneider Electric. "Working with Avnu to help define and shape emerging deterministic network standards such as Time Sensitive Networking (TSN) is very much in the interest of our company and our customers."

"We are delighted to have KUKA Robotics and Schneider Electric join the Avnu Alliance's community of companies. With their help, we will continue to lead the way in automation using time sensitive networking. Both KUKA and Schneider bring strong innovation and expertise in the industrial space. Their knowledge and ideas will provide multiple benefits to the expanding Avnu ecosystem," said Gary Stuebing, President of Avnu Alliance.

The addition of KUKA Robotics and Schneider Electric represent the growing interest in TSN across the industrial market as industrial automation continues to implement new standards and protocols. Joining Avnu Alliance to support this initiative is representative of the traction that AVB/TSN is making across various market segments.

If you are interested in joining Avnu Alliance or finding out more, please contact administration@Avnu.org.

About Avnu Alliance

The Avnu Alliance is a community creating an interoperable ecosystem of low-latency, time-synchronized, highly reliable networked devices using open standards. AVnu creates comprehensive certification programs to ensure interoperability of networked devices. The foundational technology enables deterministic synchronized networking based on IEEE Audio Video Bridging (AVB) / Time Sensitive Networking (TSN) base standards. The Alliance, in conjunction with other complimentary standards bodies and alliances, develops complete solutions in professional AV, automotive, industrial control and consumer segments.

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